

2023 DIOCESAN DEVELOPMENT WEBINAR SERIES



and



FREE

for ICSC members

— OR —

\$59 per webinar or

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for non-members

Learn from experts in the field and join arch/dioceses from across the nation for presentations on topics to enhance your development efforts!

JANUARY 9

The Importance of Promoting Stewardship in the Diocesan Development Office

FEBRUARY 13

Jump-start Your Major Gift Programs

MARCH 13

Building Effective Parish and Diocesan Stakeholder Partnerships

APRIL 3*

OSV BONUS: Correlation Coefficient: Statistical Relationship Between Parish Stewardship Renewal and Annual Appeal Success

APRIL 17

Inspire Future Giving: Donor Advised Funds and Non-Cash Assets

MAY 15

Moves Management: Essential to Your Major Gift Strategy

JUNE 12

Living as Eucharistic Stewards

JULY 10

By the Numbers: Using Key Performance Indicators to Measure Annual Appeal Success

AUGUST 14

Maximizing Generosity: Key Strategies to Boost Year-End Gifts

AUGUST 28*

OSV BONUS: Is the Bishop the Brand? Maintaining Appeal Identity After a Change in Diocesan Leadership

SEPTEMBER 11

Stewardship in the Hispanic Community: It's More Than Multi-Lingual Messaging

OCTOBER 1-4

ICSC STEWARDSHIP CONFERENCE

NOVEMBER 13

Importance of Digital Engagement to Your Fundraising Efforts

DECEMBER 11

Fundamentals of Planned Giving: Charitable Gift Annuities

**Bonus webinars free for all dioceses*

All webinars are held at 2 p.m. Eastern Time. Learn more at [OSV.com/diocesan-appeals](https://osv.com/diocesan-appeals).



For more information, contact Jessica Thinnes at (800) 348-2886 ext. 2243 or salesupport@osv.com.