

# 2022 DIOCESAN DEVELOPMENT WEBINAR SERIES



and



## FREE

for ICSC members

— OR —

\$59 per webinar or

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Learn from experts in the field and join arch/dioceses from across the nation for presentations on topics to enhance your development efforts!

### JANUARY 10

Keeping Parishes and Parishioners Engaged in the Life of the Local Church

### FEBRUARY 14

Why the Role of a Fundraiser Is So Important

### MARCH 14

Using Your Messaging to Connect People to Mission

### APRIL 11

5 Ways to Grow Planned Giving at Your Parishes, Schools, and Ministries

### APRIL 18

Building a Vision for the Future

### MAY 9

How Technology Can Enhance the Effectiveness of your Diocese or Foundation

### JUNE 13

Hyper-Personalizing Your Appeal to Build and Strengthen Relationships

### JULY 11

Charitable Gift Annuities Made Easy

### AUGUST 8

“Pushing the Envelope” - New Trends in Diocesan Appeals

### AUGUST 22

Taking Parish Offertory By The Horns

### SEPTEMBER 12

Why having a Parish Census is Crucial for Diocesan Development?

### OCTOBER 2ND-5TH

60th ANNIVERSARY ICSC STEWARDSHIP CONFERENCE

### NOVEMBER 14

Increase Engagement through One-on-One Donor Communication and Outreach

### DECEMBER 12

Promoting Stewardship in the Spirit of Our Lady of Guadalupe

All webinars are held at 2 p.m. Eastern Time. Learn more at [osv.com/diocesan-appeals](https://osv.com/diocesan-appeals)



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